WHICH ONE IS A BANKER?

They all are . . . caser, fingerman, hired gun, driver of getaway car—right down the line.

How come? They're all robbers of Your State Savings Banks. Because Savings Banks are Mutual Banks, there are no iron bars on tellers' cages to block a fast getaway. All the money the clerk has goes right to the heisters and only to the heisters. It's as if the bank "belongs" to them.

Over 11 million bank robbers agree. The feeling is mutual. They know it's good business to do business with Savings Banks where the atmosphere is conducive to a fast clean getaway.

Next time you pull a job, make sure it's in a Savings Bank. All you need is a little slip of paper saying "this is a stickup—hand over the money!" That's the smart modern way to do banking.

WARNING: This is a Federal Offense. If caught you are guaranteed up to 10,000 years for each stickup.
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ABOUT THE COVER
This being our Special Revolutionary Issue, the front cover is about the most revolting one we have ever done. It was painted by the numbers by artist John Severin who also shows you how to cheat at Tic Tac Toe. Mainly he shows you how to cheat at painting a front cover.

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LITTLE LEAGUE BASEBALL ..............................11
A startling report on what would happen if Big League Baseball took over Little League Baseball—namely that the Little Leaguers will wind up getting the business.

THE TIPSY MOTHER GOOSE ....................20
A shocking expose of Mother Goose rhymes revealing the many references to drinking and suggesting they must have been done by an alcoholic—the expose not the rhymes.

PROGRESSIVE CHILD PSYCHOLOGY ................32
A penetrating study of the new and progressive way to bring up children by letting them express all their desires freely—then belting them to show them who's boss!

CONFORMITY PRODUCTS ..................5
A suggested solution to a problem now facing Madison Avenue, namely how to turn America into a nation of conformists—solution being to sell conformity products to individuals.

THEME SONGS FOR CELEBRITIES ...........30
A clever gimmick for certain celebrities, designed to make them even more popular today—only which is destined to take them and turn them into unknowns overnight.

CRACKED'S-EYE VIEW OF PARIS ..............28
A thrilling excursion into the land of romance and gaiety as seen by our artist who lived in Paris for many years—so many years that he has become a Parisite!
Will there be any extra charge to have the crack in my Who's Cracked T-Shirt sewed? It's kind of chilly walking around with a crack down the front of it.

Jorge Wilcox, Jr.
Lima, Peru

How about the crack in your head?

...I am turning neurotic from reading Cracked. Keep up the good work.

Jerry Queen
Lawton, Okla.

We will until you turn psychotic.

I think your magazine is stupid, idiotic, and for that matter, drives people crazy. That's why I buy it. I got to go back home now with the men in white.

Bert Neal
Marion, N. C.

And we wish you'd stay there.

I have just completed the jigsaw puzzle in your Sept. issue. After finishing it, I find that I have a few pieces left over. One is definitely a nostril. What should I do with it?

George Koening
Saddle Brook, N. J.

Nothing. You need a nostril like a hole in the head.

I would like to congratulate you on the poem "The Face Upon The Floor" in your July issue. It has real class. Maybe if you try hard you may be lucky enough to get it published in some good selling magazine.

Ginger Owens
Tallahassee, Fla.

The same goes for your letter.

... if you want your magazine to stay tops with me and many others, don't start putting in long articles.

Vicki Moore
Sacramento, Calif.

The articles aren't long—it's the pages that are short.

I just started reading your magazine. Aren't you lucky to have someone reading Cracked?

Douglas Kendrick
Sacramento, Calif.

So you're the one??

... if I die no one will worry, for I am only an insignificant grain of dust—and you think you're Cracked.

Helene McManus
Auckland, New Zealand

Welcome to the club.

This is the first time I've ever bought Cracked and I don't think it'll be the last.

Mark Kosa
St. Louis, Mo.

With readers like you it may very well be the last.

The Cracked Reader has just hit million mark!

Yes—a million copies of The Cracked Reader have been printed to date. Unfortunately just a handful have been sold.

More Cracked is selling like nobody's business!

(Nobody in the business is selling it)

Cracked
45 West 45th Street, N.Y.C.

I enclose 40c. Please rush pocket-size Cracked Reader.

I enclose 40c. Please rush pocket-size More Cracked.

Name__________________________

Address_______________________

City___________________________

State__________________________

Zone__________________________
In one of your past issues there was a portrait of Sylvester P. Smythe's family tree. My request is to have the portrait again in one of the Cracked Issues in the near future.

ARMAND CIRO  
BRONX, N. Y.

Can't. We're using that tree for paper to print the next issue.

... If you think Australians will buy Cracked you've got another think coming. The few idiots like myself might, but there are not many idiots in Australia...

ALLEN L. R. STOTT  
WYNYARD, TASMANIA

You must get very lonely.

THANKS to people who sent in letters daring us to print them that space did not permit us to use (mainly they were uncomplimentary) — people like: Larry Unglick, Robert Longkagan, Dickie Dunsney and John Warner; THANKS to people who sent in material daring us to publish them that good taste did not permit us to use (mainly they were funnier than our own stuff) — people like: Richard Weingoff, Reggie Capes, Charlie Feldman, Wallace Synard, Dan Chesla, Skip Williamson, Jeff Renner, S. L. Webb, Elliot Bainowitz, Mrs. Walter Deane, Hugh Brousse, Jr. and Earl Ireland; THANKS to people who sent in IQ Tests daring us to send them the answers that supply did not permit us to do (mainly because we don't know the answers ourselves) — people like Walter Hafner among others; MAINLY THANKS to people who sent in threatening letters daring us to use them that fear prevented us from doing (mainly because they're all true) — people like well, most of our readers.

PAUL LAKIN

BACK ISSUES NOW AVAILABLE

Get 'Em While They Last

The following back issues of Cracked Magazine are now available at 50c each:

No. 18  No. 19  No. 20  No. 21  No. 22

Fill in the attached coupon, check the number you want and enclose the money. Limited supply left so don't delay!
SINCE MADISON AVENUE IS THE CHIEF CAUSE OF THE TREMENDOUS RISE IN CONFORMITY DURING THE PAST FEW YEARS, WE FIGURE THEY MIGHT AS WELL COME RIGHT OUT AND SELL PRODUCTS WHICH ARE DESIGNED ESPECIALLY TO MAKE EVERYBODY BE-

MADISON AVENUE

TRANSFORM YOUR INDIVIDUAL HOME INTO A CON-FORMIST HOME WITH A UNIVERSAL HOUSE COVER

In just a matter of minutes you get a brand-new home that looks just like your neighbors', simply by using this giant plastic house cover that fits right over any structure.

No matter what kind of a broken down home you now have, just slip over the UNIVERSAL HOUSE COVER and Presto! — you can hardly tell your house from your neighbors'.

The Conformists prefer ADJUSTI

They go where everybody else goes. And ADJUSTI is always there. This sparkling drink contains Chromosomes—which gets right down into your bones, changes your genes, and causes you to become like everybody else. So look for ADJUSTI everywhere—at the PTA meeting, in your neighborhood clubroom, or wherever discriminating conformists gather.

Be a Conformist
Try ADJUSTI
It Conforms without Individualizing
COME LIKE EVERYBODY ELSE. TO SHOW YOU WHAT WE MEAN, CRACKED NOW DIPS INTO ITS IMAGINATIVE INK AND SUGGESTS A FEW WAYS TO TRANSFORM AMERICA INTO A NATION OF RUGGED CONFORMISTS, WITH . . .

CONFORMITY PRODUCTS

NOW YOU TOO CAN KEEP UP WITH THE JONES' SIMPLY BY USING

SPRAY MINK

Just spray over body ... Apply evenly all around ... Presto! — you're in mink!

AT LEADING STORES EVERYWHERE
For the sophisticated conformist

AUTOLIKE
THE IDENTICAL CAR SLIPOVER

THIS SENSATIONAL NEW CAR COVER GIVES YOUR CAR THE SAME LOOK AS ANY OTHER CAR ON THE ROAD TODAY. IT FITS SNUGLY OVER YOUR ENTIRE CHASSIS. YOU DON'T HAVE TO BE ASHAMED OF YOUR OLD JALOPY ANY LONGER—NOT IF YOU TURN IT INTO A NATIONAL CAR OVERNIGHT WITH AN

SEE YOUR CONVENTIONAL AUTO DEALER TODAY

SAME

takes the worry out of being different...

Now you too can smell just like your neighbor with SAME—the new all-purpose spray deodorant. This is because SAME contains the original human smell—doing away with all the ingredients that make up all the other deodorants. Insist on SAME today.

Don't you be the one to smell different.
Time now for another glimpse into the bizarre world of LAINO, Argentina's gifted young artist, who takes us on a pictorial view of yesteryear and some interesting impressions of...

**GREAT MOMENTS OF HISTORY**

**THE PURCHASE OF MANHATTAN ISLAND**

"Offer them $22.50 with an option to buy back..."

**THE WINTER AT VALLEY FORGE**

"Leave the overcoats home. We won't need them, you said!!"

**THE BOSTON TEA PARTY**

"A guy can get a hernia on a job like this!"

**THE SIGNING OF THE DECLARATION OF INDEPENDENCE**

"Darn these ball point guiles!"

**THE PANIC OF 1837**

"All I said was they're giving away free samples at the bank!"
the little world of don swanson
With the huge success of Little League Baseball, many millions of dollars are now being spent annually by local businessmen in sponsoring teams. Naturally, the worth of this advertising is based upon how well the team plays. This means that each small business is finding itself in direct competition with one another, depending upon the latest Little League happenings. We figure that sooner or later the giant corporations like General Motors will find themselves getting into the act because of ever increasing competition. When this happens, CRACKED can just imagine what it would be like...

IF BIG LEAGUE BUSINESS TAKES OVER LITTLE LEAGUE BASEBALL

Make sure their contracts insure us against measles, mumps and all that stuff!

We could cut training costs by farming 'em out to the big leagues as bat boys, water boys and mascots!

That one kid there must have glandular trouble!

Maybe we could work out something with basketball!

What about the child labor act? This ain't labor! This is the Great American Sport!

You don't think they're smart enough to form a union, do you?

I still think we should use midgets!
Big business will see to it that children start training early in life to become future ballplayers.

Hefty bonuses will be paid to promising young "bonus babies" who show prospects as potential greats.
Nursery training camps will spring up all over the country to develop and encourage young talent.

With million dollar campaigns behind them each little leaguer will become a national celebrity.
Entire families will have to move when kids are traded to other teams in different cities.

Welcome to St. Paul! The biggest little league town in the world!

Complete towns will simply vanish if they have no little league team to bring in business there.
AND THE WHOLE AMERICAN WAY OF LIFE

SCORPIONS 32 5/8
DOWN 1/8, SPARTANS 26 3/4
DOWN 1/2, STINKERS...

Box scores will become more important than stock market prices are.

THERE'S A HARD HIT BALL GOING TO LITTLE ERNIE SCHOFIELD...

You can imagine what would happen if nations took this up seriously.
One of the great epic heroes of America is the man who discovered it—namely, Christopher Columbus. And one of the great epic artists of America is the man who might easily lose it—namely, Bill McCartney. This is because of his version of a great epic American classic by Joaquin Miller—an infamous illustration of a famous poem called...

COLUMBUS

Behind him lay the gray Azores;
Behind the Gates of Hercules;
Before him not the ghost of shores;
Before him only shoreless seas.
The good mate said: “Now must we pray,
For lo! the very stars are gone.
Brave Adm’rl, speak! What shall I say?”
“Why, say: ‘Sail on! Sail on! And on.’”

“My men grow mutinous day by day;”
“My men grow ghostly, wan, and weak.”
The stout mate thought of home; a spray
Of salt wave washed his swarthy cheek.

“What shall I say, brave Adm’rl, say.
If we sight naught but seas at dawn?”
“Why, you shall say at break of day:
‘Sail on! Sail on! Sail on! And on!’”
They sailed and sailed, as winds might blow,
Until at last the blanched mate said:
"Why, now not even God would know
Should I and all my men fall dead.
These very winds forget their way,
For God from these dread seas is gone.
Now speak, brave Adm’r’l, speak and say——
He said: “Sail on! Sail on! And on!”

They sailed, they sailed. Then spoke the mate
“This mad sea shows his teeth tonight.
He curls his lips, he lies in wait,
He lifts his teeth as if to bite!
Brave Adm’r’l, say but one good word:
What shall we do when hope is gone?"
The words leapt like a leaping sword:
“Sail on! Sail on! Sail on! And on!”

Then, pale and wan, he paced his deck,
And peered through darkness. Ah, that night
Of all dark nights! And then a speck—
A light! A light! At last a light!

It grew, a starlit flag unfurled!
It grew to be Time’s burst of dawn.
He gained a world; he gave that world
Its grandest lesson: “On! Sail on!”
STORIES of the MONTH

Hey, did you see a cop around???

Why no, I haven't...

Then stick 'em up!!

Professor, I wonder if you remember me? Years ago you asked me to marry you.

Ah, yes...

...and did you???

Clerk, I'd like a bathrobe to put on around my house...

Certainly, Madam...

...how big is your house??

Young man, you've been going with my daughter for five years now. What are your intentions...

...honorable or dishonorable?

You mean I got a choice???
Many famous slogans and expressions have come down to us throughout history. Some however, have been repeated so often that you feel like yelling "Shut Up" whenever you hear them. These are some of the first who did, as CRACKED now brings you...

**FAMOUS QUOTATIONS**

**SHUT-UPS**

Don't give up the ship!

SHUT UP already we're in the water!

I have not yet begun to fight!

SO SHUT UP and start already!

Go West, young man!

SHUT UP and go yourself!

Remember the Alamo!

SHUT UP and remember the enemy!
In a cottage in Fife lived a man and his wife
Who, believe me, were comical folk;
For, to peoples’ surprise, they both saw with
their eyes,
And their tongues moved whenever they spoke.
When they were asleep, I’m told, that to keep
Their eyes open they could not contrive;
They both walked on their feet,
And ’twas thought what they eat
Helped with drinking to keep them alive!
While browsing thru a Mother Goose book recently we came across a curious thing. We came across a dried-out piece of salami that some idiot had left on page 23. But what was even more curious was what we discovered reading between the lines. Mainly we discovered there wasn't any type there! But after overcoming this obstacle we soon found that every Mother Goose rhyme we read had one thing in common—namely each had a hidden reference to drinking. In every verse we uncovered a subtle mention of drunken behavior. To show you what we mean CRACKED has reprinted here word-for-word, some of the lushest examples of some of the more loaded verses in...

TIPSY GOOSE

IF

If all the world were apple pie,
And all the seas were ink,
And all the trees were bread and cheese,
What should we have to drink?
**BLUE BELL BOY**

I had a little boy,
And called him Blue Bell;
Gave him a little work,
He did it very well,
I bade him go upstairs
To bring me a gold pin;
In coal and kettle fell he,
Up to his little chin.
He went into the garden
To pick a little sage;
He tumbled on his nose,
And fell into a rage.
He went into the cellar
To draw a little beer;
And quickly did return
To say there was none there.

**CROSS-PATCH**

Cross-patch, draw the latch,
Sit by the fire and spin.
Take up a cup, and drink it up,
And call all your neighbors in.

**SULKY SUE**

Here's sulky Sue,
What shall we do?
Turn her face to the wall
Till she comes to.

**ROBIN AND RICHARD**

Robin and Richard were two pretty men
They lay in bed till the clock struck ten;
Then up starts Robin and looks at the sky,
"Oh, brother Richard, the sun's very high!
You go before with the bottle and bag,
And I'll come after on Jolly Jack nag!"
The Clever Hen

I had a little hen,
the prettiest ever seen,
She washed me the dishes
and kept the house clean;
She went to the mill
to fetch me some flour,
She brought it home
in less than an hour;
She baked me my bread,
she brewed me my ale,
She sat by the fire and
told many a fine tale.

Diddle-Diddle-Dumpling

Diddle, diddle, dumpling,
my son John,
He went to bed with
his stockings on;
One shoe off, and
one shoe on,
Diddle, diddle, dumpling,
my son John.

Little Blue Betty

Little Blue Betty lived in a lane,
She sold good ale to gentlemen;
Gentlemen came every day,
And Little Blue Betty hopped away;
And hopped upstairs to make her bed,
And tumbled down, and broke her head.

There Was an Old Woman

There was an old woman,
And what do you think?
She lived upon nothing
But victuals and drink;
Vicutral and drink were
The chief of her diet,
And yet this old woman
Could never be quiet.
OTHER FAMOUS MOTHER GOOSE RHYMES HAVE MORE SUBTLE REFERENCES TO DRINKING

**THE BARBER SHAVED THE MASON**

The barber shaved the mason,
And as I suppose,
Cut off his nose,
And popped it in a basin. *

*DRUNK BUT NEAT

**SING A SONG OF SIXPENCE**

Sing a song of sixpence,
A pocket full of rye;
Four and twenty blackbirds
Baked in a pie.*

*PINK ELEPHANTS WOULDN'T FIT

**ROBIN-A-BOBIN**

Robin-A-Bobin
Bent his bow,
Shet a pigeon*
And killed a crow. *

*HUNTING AND DRINKING DO NOT MIX

**JACK**

Jack be nimble,
Jack be quick,
Jack jump over
the candlestick. *

**LITTLE BOY BLUE**

Little Boy Blue, come blow your horn;
The sheep's in the meadow, the cows in the corn;
Where's the boy that looks after the sheep?
He's under the haystack fast asleep.*

*NO WONDER-HE'S SLEEPING IT OFF

*HE'LL FEEL LIKE A FOOL IN THE MORNING
Cracked takes you back to...

When it all ended

What can happen to you here? The door is locked. No one can get in. Just go to sleep and you'll feel better in the morning...

First thing in the morning I'm changing my will. I thought you'd like to know I'm cutting you all off without a penny...

That's impossible, darling. Who ever heard of a monster hiding in a closet? Watch! I'll open the door and you can see for yourself...

Nonsense! Who would want to murder an old lady? I'm perfectly safe here alone tonight, Gerald. Don't you worry...

I promise I won't tell anyone you're the murderer, Alex. You can trust me. My lips will be sealed. Why are you looking at me that way...

Why would anyone try to poison me? So what if I get a few threatening phone calls! You read too many detective stories, Hotchkiss.
For our extra added attraction in this issue, CRACKED magazine flew artist Bill Everett all the way to Paris, France (mainly so he wouldn't be around to pester us with his ridiculous artwork!) He fooled us however, when he came right back with some of his impressions of what it was like over there, as seen in this parsiotic version.
In answer to hundreds of requests (from a neurotic busboy in Kansas City) CRACKED once again brings you a feature in which you the reader have an opportunity to draw part of the magazine. What we give you are the beginnings of several thrilling stories. All you have to do is finish them off. Then send them in so we can see if there are any potential artistic geniuses out there, as you...

THE BOOBY TRAP

THE ROLLER SKATE

THE HAUNTED HOUSE
To stay in show business today you got to have a gimmick. Something the audience can identify with. And what better way to become identified than by having your own theme song. Like for
example, the tune the band plays when a celebrity is introduced. Yet there are many famous people without theme songs. And so CRACKED now obliges them with a few suggestions for...
Psychologists tell us that the main reason we have juvenile delinquency today is that parents do not know how to bring up their children. This is because they revert to old-fashioned ways and

**PROGRESSIVE**

**EATING**

OLD-FASHIONED WAY is to force food down even if the child refuses to eat.

NEW-PROGRESSIVE WAY is to let the child toy with food until it is hungry.

THIS WAY gives the child less aggravation and makes eating a pleasure.

**PUNISHMENT**

OLD-FASHIONED WAY is to spank the child when it cries or is very naughty.

NEW-PROGRESSIVE WAY is to call the child aside and talk it over like adults.

THIS WAY gives the child an opportunity to learn from mistakes and correct.
become too strict with their youngsters. What they should practice is the new aggressive way of child upbringing. To show you what we mean, here are some typical examples of CRACKED's

CHILDL PSYCHOLOGY

**SLEEPING**

OLD-FASHIONED WAY is to insist the child go to sleep even if it refuses to.

NEW-PROGRESSIVE way is to let the child stay up until it becomes very tired.

THIS WAY gives the child more time to play so it won't be nasty in morning.

**GUIDANCE**

OLD-FASHIONED WAY is to make the child do things it doesn't feel like doing.

NEW-PROGRESSIVE WAY is to let the child do exactly what it wants to do.

THIS WAY gives the child an outlet for creative instincts and expression.
ACCESSORIES

WITH NEW PROBLEMS COMING UP EVERY DAY FOR CAR

BUMPER HOOKS

Tired of wasting that precious gas in that bumper-to-bumper traffic?

With these bumper hooks just hook them on the back bumper of the car in front of you and wind up in somebody's garage.

BRIGHT SIDELIGHTS

TIRED OF THOSE FOOLS WHO NEVER SHUT THEIR BRIGHT LIGHTS

With this little gadget you wait until they're next to you — then whammo!
FOR YOUR CAR

OWNERS THESE ACCESSORIES SHOULD BE HELPFUL . . .

MANNEQUIN

For those clods who can't get a girl. A mannequin that looks just like a girl.

BLOWER

Do you have a car that is a dog? When you step on the gas the engine races like mad but the car stands still.

So when you ride down Main Street all the fellows will envy you.

This little speed fan sends a current of air through the car that gives your passengers the appearance of speed. Make sure your windows are dirty so they won't see that you're standing still.
Ever park your car in a bad neighborhood and get a flat tire?

Now with these fake flats you won't have to worry unless the punks try to take the tires to a junk dealer.

MATCHING DIRT SPOTS

HATE TO WASH YOUR CAR?

With these dirt spots you just fill in the clean part and never wash your car again—for that matter, even come close to it.

HIDE-AWAY SIREN

When you're in heavy traffic and you want to move, just press button and your siren will clear the way.

And watch a cop clear you away to jail.
It never fails. Whenever a group gets together there's always one guy who doesn't fit in! There's always one clod who's out of place! There's always one shnook who can't conform! Mainly...

THERE'S ONE IN EVERY CROWD

**AT THE FIGHTS**
- Kill the punk! Moider him!
- Give him the old 1-2!
- Right in the labonza!
- Stop the fight, I'm getting nauseous!
- C'mon champ! Give it to him!

**AT THE SEASHORE**
- That's a whopper!
- Biggest fish I ever saw!
- Golly! What a catch!
- A great haul!
- Eh-h! I've seen bigger!

**AT THE CLUBROOM**
- I make a motion the meeting be adjoined!
- I second the motion!
- I third it!
- Wait! I wanna hear the minutes again!
- Yeah! Let's all go home!
Do your friends call you ugly? If they don’t, make sure they will with these Horror House All-Rubber-Masks.

A right and left. It’s made of rubber and looks realistic.

A real horror. But what fun! Some people will say “What a sense of humor.” Some people will say, “I’m gonna punch him right in the nose.” But it’s well worth it.

Give it a nickname and take it with you wherever you go. Lots of fun with this one.

NEW!

JACK THE KNIFE

Life-size plastic dagger with flashy blade plunged into gory, dripping blood stain. Clips on like badge to anyone — looks like they’ve just gotten a stab in the back. Folds up to fit in pocket when not in use.
Ask people what they dislike most about other people and they'll tell you a lot of different things (like they told us when we asked them what they dislike about Cracked!). But all these pet peeves about people boil down to a few general irksome types. We recently conducted a poll and the consensus of opinion was that the following were the most common types of...

**PEOPLE WHO GET ON OUR NERVES**

- People who can never seem to make up their minds
- People who don't like to mix with other people
- People who always get themselves into hot water
- People who seem to be continuously showing off
- People who let imaginations run away with them
- People who are afraid to take chances now and then
In the August issue of last year (Cracked No. 15) we presented our version of one of the earliest forms of wit—namely, the Limerick. This was the “sick joke” that tickled our grandparents. We felt however that the reason limericks weren’t as popular today was because they were made up of words and today we live in a world of pictures. This is due to the tremendous effect television has on our lives. So once again, for those who believe that one picture speaks a thousand words (and again, mainly for those who just can’t read) here are some more brilliant examples of...

There was a young man from the city
Who saw what he thought was a kitty
To make sure of that,
He gave it a pat—
They buried his clothes out of pity!

A certain young maiden named Emma
Was seized with a horrible tremor;
She swallowed a spider,
Which stung her inside her—
Oh, my, what an awful dilemma!

A daring young salesman of Leeds
Rashly swallowed six packets of seeds;
In a month, silly ass,
He was covered with grass—
And he couldn’t sit down for the weeds!

There was a young lady of Olney
Who went for a ride on a trolley;
But alas! and alack!
She fell off on her back—
And exposed all her elegant hosey!
ILLUSTRATED LIMERICKS

There was a faith-healer of Deal
Who said: "Although pain isn't real,
If I sit on a pin
And it punctures my skin—
I dislike what I fancy I feel!"

There once were two cats of Kilkenny,
Each thought there was one cat too many;
So they scratched and they fit
And they tore and they bit—
Till, instead of two cats, there wasn't any!

A fussy old widow named Beane
Thought her house was infested with fleas;
So she used gasoline
And her form was last seen—
Sailing over the tops of the trees!

There was a young man of Havannah
Who stepped on a peel of bananas;
The words that he said
As he stood on his head—
Wouldn't do for a Sunday-School banner!

There was a young fellow named Weir
Who hadn't an atom of fear;
He indulged a desire
To touch a live wire—
(Most any last line will do here!)
The trouble with most homes is that they're all alike. There's no individuality. We feel that a person's home should reflect his position in the world. Now there's not much you can do to make the outside of your house distinctive, but inside—a man's home can really be his castle if he follows CRACKED's ideas on...

INTERIOR DECORATING TO FIT YOUR JOB

LIFEGUARDS

PRIZEFIGHTERS

LUMBERJACKS

MORTICIANS

SUBWAY RUSH HOUR GUARDS
With Madison Avenue reaching out into new areas everyday, it stands to reason that soon no part of American life will be out of their influence. We figure however, that the men in the grey flannel suits could save a lot of time and solve all their problems with one big sweep, simply by aiming their sales pitch at our children. This would expose the youngsters to Madison Avenue ways of thinking at an early age so that when they grow up they will be fully conditioned to conformity. And so since they already have adults in their power, what better way is there to insure the future than by . . .

REDESIGNING ADS To Appeal To Children

I always use LUXS SOAP

says LIL ORPHAN ANNIE perennial child star

Kids—get the soap the famous comic book characters use. Look like LIL ORPHAN ANNIE, feel like SUPERMAN, smell like POPEYE! Ask mom today to get you . . .

LUXS THE SOAP OF BEAUTIFUL COMIC BOOK CHARACTERS

"THE TAKING OF CASTOR OIL"—one of a series of paintings drawn by John Severin when he was two years old.

GREAT MOMENTS IN MEDICINES

The taking of Castor Oil dates back to the 5th Century B.C. (Before Cod-liver-oil) but even then children hated the stuff! And today they still refuse to take it! This is why DARKE-PAVIS has developed new and better tasting laxatives—ones that children will actually beg mother to take. Ask your parents to investigate the new strides DARKE-PAVIS is making in medicines for children, everywhere.

BABY SAM WANTS YOU!

ENLIST TODAY IN THE U.S. ARMY

Why wait until the last minute? With all the red tape you'll be 18 when you finally get in! So ask Mommy to wheel you down to the local Draft Board today.

Yes — the new POLEOID LAND CAMERA takes the END pictures! You can snap your new brother or sister and have a lasting remembrance. It's loads of fun—and so easy to use even your new brother or sister can work it. Ask Daddy today to run out and buy you the new POLEOID LAND CAMERA.
the little world of don swanson
Take a look at OUR covers. We always offer something new. Now take a look at the covers of other magazines. They're always the same. No wonder their circulation keeps going up while ours keeps going down! But they could get even MORE readers however, if once in a while they got a little more daring, and as a change of pace, come up with...

MAGAZINE COVERS

...JUST A LITTLE BIT DIFFERENT

Good Housekeeper

ARTICLES
HOW TO TURN YOUR SPLIT-LEVEL INTO A TENEMENT see page 12

STAYING FAT IS HEALTHY

special in this issue
196 PAGES WITHOUT A MENTION OF JACKIE KENNEDY

Parent

NEW STRANGLE HOLDS TO KEEP IT QUIET
SLAP THE KID IF HE CRIES!
CHILD PSYCHOLOGY IS A LOT OF JAZZ

Field & Scream

HUNTING QUAIL IS FOR THE BIRDS!
you can get a bigger one
from deep-sea fishing
PLAY PINOCHIE INSTEAD page 18

Vague

IN THIS ISSUE
WHAT NOT TO WEAR
A GIRDLE ONLY GRAMPS YOUR STYLE
YOU TOO CAN LOOK LIKE ELSA MAXWELL

FASHIONS FOR FEMALE BOHEMIANS see page 56

Truth Confessions

OUR MARRIAGE WAS WORKING OUT FINE
WE NEVER HAD A FIGHT
THE STORY OF AN IDEAL RELATIONSHIP

THE TRUTH ABOUT MY HALLUCINATIONS
... and many other exciting articles
A few issues back we ran a feature entitled "Things We Shoulda Done." Due to many requests (from the artist himself) we decided to run it once again. These are the things most people do on the spur of the moment that they regret afterwards. To show you what we mean, here are some more people who are still crying about . . .

"I knew I shoulda got rid of that chemistry set!"
"I knew I shoulda kept up my Blue Cross!"
"I knew I shoulda filled up with gas at Tucson!"
"I knew I shoulda paid that electric bill!"
"I knew I shoulda given up smoking!"
THINGS WE SHOULD A DONE

"I knew I shoulda paid her the alimony!"

"I knew I shoulda knocked with one!"

"I knew I shoulda read the small print in my lease!"

"I knew I shoulda dipped this pen in ink!"

"I knew I shoulda rejected this article!"

CRACKED MAGAZINE
No. 33 CLOWN SCALP
A Gallic circus of fun, this mask comes complete with colored paper, fringed hair, red bulbous nose and bald plastic pate. Now you can really clown around for only $3.00

No. 312 BALDY SCALP
Complete with hair, eyes, nose and mustache, this plastic ensemble is the ultimate in French disguises. Makes you look real bald. Great fun—but don't walk thru any bowling alleys. Only $3.00

No. 159 NOSE, SPEC, MUSTACHE
A full facial disguise, this French outfit consists of glasses, plastic nose, wool hair mustache, and attaches to ears with elastic. They'll never know who you are when you wear it—which is fine because they'd murder you if they did. Only $1.00

No. 610 CAT FACE MASK
A real-looking mask perfected down to the cat's whiskers. Made of imported black French velour, it covers the eyes and nose and attaches to ears with elastic. Great for all over—only don't pass in front of doghouses. Only $1.00

TRANSPEARENT MASK
This French-made mask gives you that real natural look. Ideal for those who don't want masks that make them look hideous. Doesn't work out however, if your real face looks hideous. Only $1.00

No. 961 FAMOUS POLITICAL PERSONALITY MASKS
Full plastic face masks of four internationally famous personalities—Kennedy, Krushchev, DeGaulle, Castro—all detailed to perfection. Great fun—but don't stand on street corners making speeches. Each only $3.00
REAL LIFELIKE MASKS DIRECT FROM FRANCE

No. 55 CANNIBAL MASK
Finely detailed French replica of cannibal's head made of plastic with a synthetic hair trim. With this one, you yourself will look good enough to eat. Only $4.00

No. 5210 BEATNIK DISGUISE
Man, like you'll come on real wild with this French-made plastic mask that comes complete with eyes, nostrils, mustache and moveable beard. They'll dig you like crazy when you wear it. Mainly they'll try to bury you. Only $2.00

No. 59 INDIAN MASK
A gaily colorful full-face plastic Indian mask, this authentic French creation comes complete with wig and feathers. You'll have to be a little brave to wear this one. Only $4.00

LOOSER TRANSPARENT MASK
This banged-up Parisian creation makes you appear as if you had been hit by a truck. And you may very well be if you try to cross the street with the eye slits closed. Only $2.00

No. 4100 GLAMOUR MASK
Only the French could design this gorgeous gold plastic female mask with glittering tinsel hair. The boys will tear their hair to go out with you—which is nice if you happen to like bald-headed boys. Only $4.00

LUMINOUS TRANSPARENT MASK
This is the popular French transparent mask that is treated with luminous material that shines in the dark. You'll really glow with this one—especially if you stand near an open flame. Only $1.00

No. 626 SWALLOW MASK
This elegant bird-like mask is made of fine black French velour. It gives you the feeling you want to take off. And you may very well have to when they start chasing you for wearing it. Only $1.00

CRACKED FUN SHOPPE
45 WEST 45TH STREET
NEW YORK 36, NEW YORK

I am enclosing $_________ for French masks checked below

- #55 Cannibal Mask $4.00
- #8218 Beatnik Disguise $3.00
- #59 Indian Mask $4.00
- Looser Transparent Mask $2.00
- #4100 Glamour Mask $4.00
- Luminous Transparent Mask $1.00
- #626 Swallow Mask $1.00
- Transparent Mask $1.00
- #8218 Clown Scalp $2.00
- #8218 Baldy Scalp $2.00
- #8218 Nose, Buds, Mustache $1.00
- #8218 Cat Face Mask $1.00
- #8218 Kennedy Mask $1.00
- #8218 Kruschev Mask $1.00
- #8218 DeGaulle Mask $2.00
- #8218 Castro Mask $2.00

NAME

ADDRESS

CITY ZONE STATE

We pay postage
The trouble with most of us is that we don’t know what we’re talking about. We say things that we hear repeated all the time, but never stop to think about what they mean. And so we recently tried to imagine how it might look if our everyday figures of speech were really happening literally. What we came up with are these startling CRACKED examples of...

ILLUSTRATED SLANG

“What’s the matter, cat got your tongue?”

“Call you back later, I’m all tied up now!”

“We’re having the boss for dinner!”

“Time to hit the sack!”

“Oh, my, I’ve let the cat out of the bag!”

“Alright everybody, bottoms up!”

50
WHITE HORSES! The Scotch that inspired Robert Burns

It is said that White Horses prompted the immortal Robert Burns to write “Gosh durn Scotch ponies! ... Gud audahere!” With this extraordinary Scotch Whiskey you don’t see pink elephants anymore—what you see are white horses! So for those of you who are tired of seeing the same old hallucinations—insist on White Horses—which is what you’ll be seeing when you drink too much of this famous Scotch Whiskey!

100% Pure Thoroughbred Horses, 86.8 Blended White, Glasgow Stables, Scotland.
EXTRA SPECIAL BONUS

As an extra special bonus in this issue CRACKED Magazine brings you an extra special cut-out sign that you can place anywhere in your neighborhood. Put it on your door, your bed, your car, the nearest park bench—or even on the back of a friend! Then stand back and watch people's reactions as they spot the sign. Only stand away back or they're liable to tell you to "Dry up!" when they find out you're the clod who hung up this . . .

CRACKED PAINT SIGN
CUT-OUT AND HANG UP
(THEN CUT OUT OR YOU'LL BE HUNG UP!)

LOITERING • KEEP YOUR CITY DIRTY • SIDEWALK YOUR DOG • GO JAYWALKING
CRACKED
Paints
MEASLES—COME IN • MOVE TO THE FRONT OF THE BUS • KEEP ON GRASS
SMOKING IN THE ORCHESTRA • NOISE PLEASE • FEED ANIMALS
LITTER THE STREETS • ON LIMITS • WE SERVE MINORS